What does a community connected by art look like?

Alex Mandujano and Jovana Gonzalez at Apoyo
In this report:

Introduce you to the people who contribute to the work of Gallery One

Celebrate our 2022 activities as they relate to our Strategic Plan

Summarize our finances

Thank you for your part in expanding access to the visual arts

Pam Zupan and Michelle Elzinga at Michelle’s studio at our Studio Tours in June, 2022
Our greatest strengths in 2022

The people
Actions aligned with strategic priorities
Return of in person programming
Diversified income stream

Alex Mandujano and Jovana Gonzalez at Apoyo
“Lovely staff - really it’s always a treat to visit whatever - extremely warm and welcoming environment. Love the gallery and appreciate the hard work that goes into its success by exceptional staff members. Thank you!”
Catherine Bambrick
President

Becky Craig
Vice President

Patrick Stanton
Treasurer

Kathy Morse Miller
Secretary
BOARD OF DIRECTORS 2023

Becky Craig
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Laura Stanley
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David Cross, Patricia Cutright & Ken Girrard, Drew Liedtke, Marty Miller
Marty Miller, Bethany Davis Greg Beach, Mollie Edson, Michelle DenBeste, Barbara Bicchieri
Elizabeth Fredrick, Ann Blais, Rachel Hall Kirk, Wendy Hinckle, Alicia Winbauer
OUR MISSION:
DEDICATED TO THE CREATION, EXHIBITION AND APPRECIATION OF VISUAL ARTS.
VALUE STATEMENT

WE BELIEVE ART AND ARTISTS:
- ENRICH OUR LIVES BY EXPANDING OUR HORIZONS
- CONNECT PEOPLE AND BUILD RELATIONSHIPS
- CONTRIBUTE TO A LOCAL, CREATIVE ECONOMY
- ARE AN IMPORTANT PART OF A YOUTH’S EDUCATION
- CAN BE A POWERFUL TOOL FOR EQUITY
LAND ACKNOWLEDGEMENT

We acknowledge that Gallery One resides on the ancestral, traditional, and contemporary lands of the Kittitas people who have inhabited this area since time immemorial. The Kittitas band of the Confederated Tribes and Bands the Yakama Nation hold sacred this land and its beauty; an appreciation shared by Gallery One. Gallery One values all relationships that reinforce our commitment to art as a powerful tool for equity and diversity. Truth and acknowledgment are critical to building mutual respect and connection across all barriers of heritage and difference. We are honored and grateful to be here today on the historic lands of the Kittitas. We pay our respect to their elders and give thanks to the legacy of the original people, their lives, and their descendants.

DETAIL OF JENNIFER WOOD’S ANGAIK, INCLUDED IN "THERE IS NO 'I' IN IDENTITY"
GOAL #1
Enhance and expand art access in order to foster a creative community that values the many benefits of the visual arts such as social and emotional well-being, compassion, creativity, communication, and connection to each other.

GOAL #2
Create an environment where artists can collaborate, connect, be celebrated, and thrive.

GOAL #3
Strong financial stewardship and strengthening for future opportunities.
GOAL #1

ENHANCE AND EXPAND ART ACCESS IN ORDER TO FOSTER A CREATIVE COMMUNITY THAT VALUES THE MANY BENEFITS OF THE VISUAL ARTS SUCH AS SOCIAL AND EMOTIONAL WELL-BEING, COMPASSION, CREATIVITY, COMMUNICATION, AND CONNECTION TO EACH OTHER.

GOAL 1 - ACCESS (education, advocacy, events)

- Participation in youth and teen programs in the schools, scholarships
- Outreach to public groups and elected officials
- Public partnerships in the schools with the Ellensburg Arts Commission and Early Learning Coalition
- Private sponsorships such as NARM, exhibit and event sponsors
Workshops for all abilities

Total # participants - 592

229 ceramics participants
363 mixed media participants

SHOUT OUTS!
Amy Davison, all of our teachers

Jennifer Diaz teaches stained glass
Clay studio

Ceramics participants - 191
Punch Card visits - 325
Bags of Clay - 108 (x 25lbs)
Launched our work trade program
Welcomed Natalie Andrus

SHOUT OUTS!
Natalie Andrus, New Teachers and Work Trade Participants!

CWU Work-Study Student Juniper Thayer
Youth and teen programs

Art After School Attendance - 100

Summer Camps Attendance - 131

New!
Middle School Project Class - 6
Pre-school Drop-In - 18

45 Students participated in our Tuition Assistance

SHOUT OUTS!
Amy Davison, Spencer Martin, Teachers and STUDENTS
School and Community Outreach

Art to Go kits in the schools - 1608

Community Gallery features art from schools county wide

SHOUT OUTS!
Amy Davison, Spencer Martin, Teachers and STUDENTS
Outreach to public groups and elected officials

Central Washington University - interns, work-study, award sponsors, exhibits, board participation

Chimpanzee Sanctuary
Blue Bear Puppet Lab
Ellensburg Downtown Association
Cle Elum Downtown Association
Establishing the Ellensburg Art and Culture Alliance

1. Expand partnerships and meaningful connections.
2. Position artists to thrive.
3. Determine and develop resources for the arts.
4. Communicate the vision for a thriving arts community.
GOAL #2
CREATE AN ENVIRONMENT WHERE ARTISTS CAN COLLABORATE, CONNECT, BE CELEBRATED, AND THRIVE.

GOAL 2 - ARTISTS (income, networking, participation)
• Artist income through commissions, awards, and teaching
• Number of visiting artists in our exhibits and residencies
• Artist participation in registry, Confabs, studio tour, TAAP, Artlab, exhibits
Increase Artist Income

Funds redistributed to artists, designers, makers, and educators for classes, awards, residencies and stipends: $42,996

Art Sales cost of goods sold: $144,559

Artworks sold from exhibits: 146

SHOUT OUTS!
Renee Adams and Sarah Haven

Maria Cristalli’s Exhibit in October
Visiting Artists Program

Launched Artist in Residency Program

- 7 artists

“As a working class woman, I always felt very uncomfortable in art galleries. I didn't think I belonged. I always feel welcomed and appreciated. Your art selections and presentations are always professional and well done. “

Visiting Artists - clockwise from top left:

Victoria Urrutia
Sandra Rivera
Neville Barbour
Artist Participation

Artist Registry Participation: 41 artists

# of artists in exhibits: 271 (617 artworks)

Artist in Action - 7

Studio Tours

Don O’Connor Sale

SHOUT OUTS!
Renee Adams, Sarah Haven, Amy Davison

Artist Registry
Goal #3 - STRONG FINANCIAL STEWARDSHIP AND STRENGTHENING FOR FUTURE OPPORTUNITIES.

Goal 3 - STEWARDSHIP (assets, income, staff, transparency)
- Conduct facility gap analysis
- Conduct employee benefits gap analysis, benefits package, and goal setting
- Grow income comprehensively
Facility Gap Analysis

SHOUT OUTS!
Facility Exploration Committee
THE INK-UBATOR

An incubator for creativity on Main St.

The Ink will provide creatives with a space to further the impact of their art, expand their customer base, increase their community engagement, develop their ideas, and market their work.

Partnership with Blue Bear Puppet Lab

Shared space for artists, creative businesses and creative nonprofits to interact with each other and the greater community.

Est timeline: Lease agreement by April 2023
Conduct Employee Benefits Analysis

Added HRA AND IRA Benefits
Increased wages by 8%
Revised Employee Handbook

“I love G1 and the people who make it hum. It supports artists and the community and reminds us that there is no art without community and no community without art.”
Grow income comprehensively

Paint Ellensburg Bidders 206
Planter Sale Bidders  49
Wine bottles sold 327

Laura Michalek (top) and Bidders at Paint Ellensburg
Members are here for us

800 Memberships

December Holiday Exhibit
Healthy mix of reserves, endowment funds, and assets

SHOUT OUTS!
Finance and Endowment Committees:
Pat Stanton, Lisa Lester, Elizabeth Frederick, Don Solberg, Steve Moe, Becky Craig
Grants totalled $80,115
2022 Income

- Art Sales: 32%
- Events: 23%
- Membership: 8%
- Exhibit: 5%
- Rental: 2%
- Grants: 11%
- Workshops: 7%
- Art After School: 5%
- Donations: 8%
- In-kind: 1%

Resident Artist Studio Sale
2022 Expenses

- Professional Fees: 2%
- Property Taxes: 0.5%
- Administration: 6%
- Education: 6%
- Costs of Goods Sold: 22%
- People: 36%
- Membership: 0.5%
- Marketing: 1%
- In-kind: 1%
- Grants: 8%
- Facilities and Utilities: 5%
- Exhibit and Retail Expenses: 3%
- Event Expenses: 30%
Cross-cutting objective:

WELCOMING & BELONGING

- Distribute demographic survey of members, staff, board, artists
- Generate awareness of programs through a "buzz index"
- Increase overall attendance noting cost and platform

“G-1 is my safe harbor and community. It’s the first place where I felt truly welcomed and seen when I moved to Ellensburg. It continues to be a safe place where I come to seek solace, get inspired, connect with people and learn. Thank you for being an integral part of Kittitas County!”
Gallery One is currently seeking community members, with a passion for providing access to the arts, to serve on the Board of Directors.

Gallery One members are invited to fill out an open application for board membership for the February 2022 term. Those applicants wishing to apply, who are not members, can join by visiting https://www.gallery-one.org/membership/

We seek board members who represent the diverse demographics, aesthetics, backgrounds, geographies, and skill sets essential to a healthy and informed organization. We are specifically seeking members who have experience in law, finances, fundraising, teaching, and community engagement.

Given the limited capacity, not all applicants may be selected. Questions about board membership and participation can be directed to any board member or Director, Monica Miller at director@gallery-one.org.

Priority will be given to applications received by September 13, 2021. Board terms begin February 2022 and invited board members will have the opportunity to learn more about the organization beforehand.
Demographic Survey Results

- 82.7% American Indian and Alaskan Native
- 81% Asian
- 7.3% Black or African American
- 6% Hispanic or Latinx any race
- 5.2% Native Hawaiian and Pacific Islander
- 4% Two or more races
- 2% White
- 1% Prefer not to respond

- 92.7% U.S. military veteran
- 7% Currently on active duty for U.S. military
- 1% Neither

On a scale of 1-5, how welcome do you feel at Gallery One?

- 31 (15%) rate 5
- 11 (5.3%) rate 4
- 6 (2.9%) rate 2

'Yes'
'No'
'I am the caretaker of someone with a disability'
BUZZ INDEX

2022 STATS:
FACEBOOK LIKES – 3,858
STARS ON GOOGLE - 4.7
WEBSITE VISITORS – 18,504
EMAIL SUBSCRIBERS - 3,474
INSTA FOLLOWERS – 1,836
YOUTUBE- 353 subscribers

@GALLERYONEELLENSBURG

Divine Feminine talk on YouTube- 200 views
What does a community connected by art look like?

Alex Mandujano and Jovana Gonzalez at Apoyo
JOIN US!  www.gallery-one.org