In this report is the story of how collectively, with our board, our staff, and YOU, our members, Gallery One was able to offer access to the arts for all. Inside you will see a lot of pivoting, silver linings, and firsts! You will read about our Art to GO kits in the schools, how we stepped onto the world’s stage, the internet, and how we managed to hold on tight to our community in the face of adversity and uncertainty.

Before the first CARES Act, I offered these values to operate with: creativity, adaptability, resiliency, and empathy, knowing these were the tools we already possessed.

I attribute the fact that we are where we are today to the following:
- The team we started with - our staff and board members
- Our focus on the mission to provide art for all
- Direct financial support from individuals, funders and the Payroll Protection Plan Loan
- Reliance on what we knew while being willing to try what we didn’t
- Maintaining COVID compliance and daily, continuous care for each other

We’ve always known that art is a catalyst for community, but 2020 showed us that community can also be a catalyst for art. Through our collective efforts, art thrived. A sincere thank you to our staff, our volunteers, our members and the Board of Directors for your exceptional and persevering support.

With C.A.R.E. (creativity, adaptability, resiliency, empathy),
Monica Miller
Executive Director

Our first online Paint Ellensburg Auction was held in 2020.
**EXHIBITIONS**

AYER HAVEN on YouTube Live.

- Me Peterson and Becky Griswold perform during our first ever virtual variety show.
- Business partnerships proved invaluable to maintaining support of our exhibits and Paint Ellensburg. We were also designated a Puget Sound Energy Powerful Partner that supported many of our events throughout the year.
- Other partnerships and collaborations included The Hotel Windrow, HopeSource, CWU-Diversity and Equity Center, Ellensburg Downtown Association.

**ARTSWA**

- 2020 # of Sponsors – 28
- Equities Center, Ellensburg Downtown Association.
- Other partnerships and collaborations included The Hotel Windrow, HopeSource, CWU-Diversity and Equity Center, Ellensburg Downtown Association.

**WE LOVE ARTISTS**

The show must go on as they say and it did. Exhibits were extended or postponed as a result of the shut down, but we were able to re-open and support artists in many ways. Renee Adams quickly rearranged the exhibits and communicated with the artists.

The first virtual class was with Robin Mayberry who taught “How to Teach Classes on Zoom”. It is still on our YouTube channel with over 60 other videos for you to enjoy. Due to the shut down of Gallery One in the spring, our resident artists also had to remain off line and teach remotely.

Kellerher Motors helped provide a sliding scale for artist entry fees to the annual Kittitas County Juried Show. The exhibit juried by Lele Barnett featured 98 artworks by 80 artists.

Renee Adams and Sarah Haven took on the challenge of going completely virtual with our artist studio tours, putting thirteen 360 degree views of artist studios online.

- Artist Demos on YouTube - 10
- In person exhibit attendance - 520/mo average
- Artist Online Registry participants - 47

Our gift shop was transformed as Sarah Haven jumped on the potential of e-commerce. Our goal was to ensure that artists had continued support and income during the pandemic.

In February we opened up the Art Lab, a resource room for artists complete with Adobe Creative Suite, and other tools needed to document artwork, thanks to funding from the Ellensburg Arts Commission.

**COMMUNITY**

**EVENTS**

After our last First Friday in March, we boldly and successfully jumped online. Our first online auction of Artist Made Planters supported the Soup Line Benefit. We learned so much from this event and were encouraged enough to plan for a hybrid version of Paint Ellensburg in September. Our beloved Pecha Kucha series was one of the first to go virtual in the world!

Pecha Kucha Views - 3,139
Paint Ellensburg Participants - 269 bidders
Planter Sale Participants - 91
Wine in the Valley bottles of wine sold - 887
Droodle views - 128

**COVID-19 Relief**

Grants were integral to surviving the financial impact of COVID. We received specific COVID Relief funds from: The Ellensburg Arts Commission, ArtsWA, Robert B. McMillen Foundation, and the Kittitas County Chamber of Commerce in addition to the Payroll Protection Plan. A majority of these grants supported our education and exhibit payroll allowing us to continue to offer exhibits and education programs. The Washington State Arts Commission and the Robert B. McMillen Foundation were early to release any grant restrictions for projects in order to support Gallery One through the spring shutdown. We were also the recipient of funds from the City of Ellensburg Lodging Tax, United Way of Central Washington, and the Ellensburg Arts Commission.

- COVID Relief Funds: $83,475
- Number of Grants: 13

**ASSETS**

Because of the pandemic, our endowment campaign was put on hold to support our operational efforts. With pledges in hand and new pledges acquired, we grew our pledged amount to $314,855. Our reserve funding remained intact at $39,405. Our total assets including the Stewart Building are up 9% from 2019.

**MEMBERS = YOU!**

Our Board of Directors said good-bye and thank you to Virginia Mack and Robbier Bzitz whose fierce passion for our mission were critical to the initial success of our endowment launch in 2018.

We ended the membership year with 765 memberships. Our members proved critical to our survival in the spring. Normally our major source of income in the winter was art sales, one point memberships and donations were our only income. Clay Maer took on the task of calling members to check in and say hello and thank you, embodying our principles of CARE.

**EXHIBITIONS**

**PARTNERS**

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