

Gallery One Sponsorship Options:

Gallery Exhibition Sponsor- Monthly

2012 will bring another year of exciting and community engaging shows including Jane Orleman, the Kittitas Teen Exhibit, the Kittitas Juried Exhibit, a National Ceramic Show, a Fiber Artists Invitational, and more.

Paint Ellensburg, September 22

Paint Ellensburg is our signature fundraising event of the year, bringing in 20% of our income. It is fun and it is essential to supporting the programs we offer at Gallery One.

The NEW Studio Tour: Art Contact, June 2

Join us in our inaugural year as we present a Tour of Artists' Homes and Studios around the region.

Your **tax deductible sponsorship** comes with many great acknowledgement options. Acknowledgement on the INVITE distributed to our mailing list, POSTERS displayed around town, PAID ADVERTISEMENT that reaches your clientele, WEB presence, FACEBOOK and your LOGO displayed at the event to arts lovers.

Past sponsors of Gallery One have been D & M Coffee, The Daily Record, Fitterer's Furniture, Iron Horse Brewery and Kelleher Motors. Please join them in supporting Gallery One, **the anchor of Ellensburg's Visual Arts Community.**

There are many ways to participate and we hope you will find one that fits your budget. To make things easy, we have created a GOLD level of Sponsorship. At this level- you will receive the highest sponsorship benefits throughout the year!

On the next few pages you will find more details on each of the three events as well as a Sponsor Level sheet that clearly describes benefits of sponsorship.

We look forward to bringing art to our community, with your help in 2012.



First Friday Exhibit Sponsorship

As a non-profit 501(c)(3) community visual arts center, Gallery One endeavors to provide Kittitas Valley with monthly, high quality visual art exhibitions - on an extremely tight budget. Beyond simply exhibiting new and innovative work, Gallery One strives to bring people together to collectively experience and support the arts in our community. The value of this effort is exemplified by the overwhelming success of the First Friday Art Walk and its impact on our downtown: sidewalks are bustling and restaurants are full. Sunset magazine named Ellensburg as one of the top Art Walks in the Northwest, and a few years ago the National Trust for Historic Preservation nominated Ellensburg as one of a Dozen Distinctive Destinations.

“First Friday Art Walks are a tremendous draw to our local residents and people visiting from out of town. We have visitors who come to Ellensburg just for the Art Walks. Ellensburg is very unique in our ability to offer a diverse cultural experience to people on the First Friday of each month.”

Allen Walker – formerly of Ellensburg Chamber of Commerce

Business sponsorship of our First Friday exhibition openings has transformed the event by allowing us to provide improved displays and a suitable reception for our artists and the community. As a result we have almost doubled our attendance numbers, and people stay and visit longer. In addition to supporting the arts in your community, business sponsors will be recognized in our member’s newsletter (400 impressions) on our website (with a link to your site - 1100+ impressions), on the exhibition invitation (500 impressions) and introduced publicly at the reception (200 – 300 impressions). Business sponsorship of an exhibition ranges from \$250(half) to \$500(full) or the equivalent in in-kind donations (food for the reception, postcard printing, publicity, etc.). If you prefer we can work with you to pick an exhibition for a particular month that may have significance to your business or employees.

Consider joining the ranks of local businesses who have supported Gallery One, the arts and our downtown. If you have not joined us at a First Friday exhibition opening lately, we invite you to do so and experience for yourself what an outstanding community event our exhibition openings have become.

If you have any questions, or wish to partner with Gallery One as a business sponsor, please contact Monica Miller, at 509-925-2670 or monica@gallery-one.org.





PAINT ELLENSBURG Sponsorship
– A Business Partnership with Gallery One

Paint Ellensburg is Gallery One's signature fundraiser. Funds raised at the dinner and art auction on September 22, 2012 are critical to providing funding for the Gallery and children's art education programs and proceeds make up 20% of Gallery One's operating expenses.

Your tax deductible contribution comes with many benefits including:

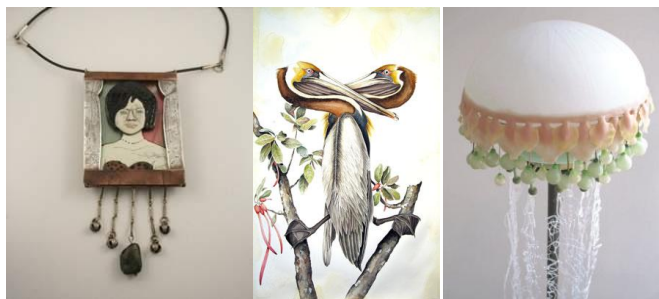
- Tickets to the Dinner and Auction on September 22, 2012.
- Acknowledgement on the INVITE distributed to our mailing list (500 impressions), POSTER displayed around town, DAILY RECORD ADVERTISEMENT that reaches your clientele, WEB presence (with a link to your site - 1100+ impressions), public acknowledgement to an audience of 200 arts lovers and Facebook acknowledgement (300 impressions).
- Color advertising in CATALOG that guests use during the evening and take home.

Event sponsorship of Paint Ellensburg has enabled Gallery One to pay up front for the event, allowing 100% of auction proceeds to go directly towards Gallery One's programs. The event itself brings together artists and arts lovers under one roof. Last year the event featured Iron Horse Beer, wine from Gard Vintners and Walla Vintners, our popular dessert auction (with three given by D & M Coffee) and a sit down dinner. Jerry Toner auctioned off items from Jane Orleman, Carol Hassen, Leo Adams, Fay Jones, Justin Gibbens and many more local favorites. Each year the Gallery honors a community artist and Darwin Davis gave a memorable thank you speech. With music, dinner and art, it is an event to remember.

Past event sponsors have included D & M Coffee, the Daily Record, Iron Horse Brewery, Kelleher Motors, Fitterer's Furniture, Cashmere Valley Bank, Walla Walla Vintners, Gard Vintners and more.

If you have any questions, or wish to partner with Gallery One as a business sponsor, please contact Monica Miller, at 509-925-2670 or monica@gallery-one.org.





ARTIST'S HOME AND STUDIO TOUR Sponsorship
– A Business Partnership with Gallery One

This inaugural year of the Artist's Home and Studio Tour will offer a more intimate and unique view of our Kittitas Valley's artists. It aims to create a **network between artists and arts supporters by inviting local businesses and arts patrons into the homes and studios of artists.** It will serve as an educational tool to the collector, potential collector or artist colleague.

This years' participating artists include **Carol Hassen (Executive Director of Gallery One), Bob Fisher, Renee Adams, Justin Gibbens, Stephen Robison, Merrily Tompkins and Jane Orleman.**

Your tax deductible contribution comes with many benefits including:

- Tickets to the event on **Saturday June 2, 2012.**
- Acknowledgement on the INVITE distributed to our mailing list (500 impressions), POSTER displayed around town, DAILY RECORD ADVERTISEMENT that reaches your clientele, WEB presence (with a link to your site - 1100+ impressions), public acknowledgement to an audience of 200 arts lovers and Facebook acknowledgement (300 impressions).
- Color advertising page in CATALOG that guests use throughout the day as a map and guide to local resources in the area.

We are looking for sponsors to contribute to Gallery One in fulfilling its mission of providing networking between artists, organizations and businesses in support of the arts in order to foster community cohesion and arts appreciation.

If you have any questions, or wish to partner with Gallery One as a business sponsor, please contact Monica Miller, at 509-925-2670 or monica@gallery-one.org.

